

A CSR NEWSLETTER from Equitas

www.equitascsr.in / June 2016

Gurukul Celebrates International Yoga Day

21st June 2016: To celebrate International Yoga Day, all the Gurukul Schools across Tamil Nadu in Madurai a yoga camp for students to give each student a feel factor of the benefits of doing yoga.

C. Arun Kumar, Yoga Captain, News Mission Foundation was the Chief Guest at VSK Nadar Gurukul in sivakasi, educated the students on the importance of Yoga. Students performed different asanas. Yoga



Mr Balasundar, displayed various asanas at Trichy Gurukul School which encourage students to know the science of yoga deeply. Esha yoga center arranged a training session to the students of Trichy Gurukul School highlighting the benefits of Yoga. Students of Salem Gurukul School participated in International Yoga day program at AVR Engineering College, Ammapet.

Blood donation awareness event held

13th June 2016: Equitas
Gurukul School, Salem
organised a blood
donation awareness
programme in association with Rotary
Club on 13th June
2016 marking
World Blood Donor's day.
Dr. Venkatacha-

Dr. Venkatachalam from Maruthi Blood transfusion center informed the students about impor-

tance of blood donation. The objective of the program was to create awareness on safe blood transfusion, promotion of voluntary blood donation and provide blood to needy patients.

Salem

VSK Nadar Gurukul Students excel in NSTSE





19th June 2016: VSK Nadar Gurukul School received award for excellent participation of students in the National Level Science Talent Search examination – 2016. Mr. M. Bala Krishnan received the award on behalf of the school at the Annual Awards function held at Ravindra Bharati on 19th June 2016.

Two students bag medals in sports meet



Two students from VSK Nadar Gurukul School won medals in the open District Athletic Meet organized by Life Springs Academy, where 2500 students from various schools participated. Madhumitha of III Std bagged the third place in the under 10 category in Shot put, while Laxmanan S P of X Std came third in the under 17 category in high jump.

Thank you Paa..

19th June 2016: Father's Day, a special day for kids and their fathers, is one of those rare times when kids take the time out to acknowledge the contribution their dads have in their lives, students of Dindiaul. Karur Gurukul School performed a mime show under the able guidance of their class teacher Mrs. Sujatha. The mime depicted the sacrifices of the fathers towards the welfare of their children with a song about father. Students also prepared greeting card on their own to wish their fathers.

Green Galore in Kindergarten

19th June 2016: The VSK Nadar Gurukul School celebrated Green Day with pre-nursery children. Kindergarten The bay was decorated on the "Green Day" theme and green balloons. Various activities like Paper Plate with plantain tree





etc. were organised. Kids were dressed in green on the occasion.





Job fair

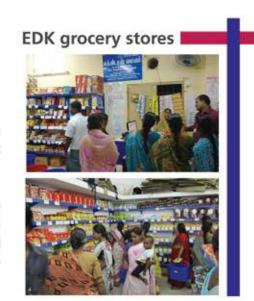
For Month Cumulative 25,944 **No.of Participants** 15,97,181 in Eye Camp (A) **No.of Participants** 44.423 23,46,952 in Health Camp (B) 70,367 **Total Eye Medical** 39,44,133 camps (A)&(B) 1,086 85,232 No.of Free Spectacles 176 No.of Free Cataract 26,478 Operations 2,246 No.of Unemployed 64,494 placed in job fair No.of Participants in 3,493 skill training 4,18,193 programmes 213 21,105 Health Helpline 401 Persons with 15,193

MEMBERS REACH OF CSR INITIATIVES

16058 members benifitied from EDK Stores

16058 members benefited from EDK shops during the month of June 2016. The average purchase by each member was Rs 1734 per month and average savings was around 8-10%.

Equitas have added 4926 new members to the total base in the month of June thus taking the total customer base to 208163 KODUNGAIYUR shop topped the sales for the month followed by CHOOLAIMEDU and AMBATTUR. The Bio metric identification of members is implemented in all 23 stores.



disability